



C a l g a r y
**Chamber of
Commerce**
in business together

Mr. Joe Roberts
Mindware Design Communications
587 Clearwater Way
Coquitlam, BC – V3C 5W5

Dear Joe,

On Nov.6th, 2003, you spoke at our President's Cup Challenge event. The President's Cup Challenge (PCC) is the Calgary Chamber of Commerce's annual membership campaign. It is a high profile event designed as a beneficial opportunity for all involved - Chamber members, prospective Chamber members, Nonprofit Organizations, and the Calgary Chamber of Commerce.

Our members were most impressed with your presentation. In our audience were both businesses and non-profit organizations, we really appreciated that you customized your talk with both these parties in mind. Not only did you make them laugh, but also you stirred their emotions. Furthermore, you left our members with tools that they can use immediately in their careers and personal life to allow them to achieve what their true passions.

For 2003, we also had aggressive goals for attendance, new members and financial support for Nonprofit Partner Organizations. I am pleased to inform you that the morning of your inspiring talk we were able to reach a record 550 breakfast guests, register 46 new members, and \$5500 was contributed to our Nonprofit Partner Organizations.

Thank you so much for your inspiring words and we look forward to having you at another event in the near future.

Sincerely,

Murray Sigler
President & CEO