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January 19, 2004

Mr. Joe Roberts
President & CEO
Mindware Design Communications
587 Clearwater Way
Coquitlam, BC
V3C 5W5

Dear Joe:

It was an honour to have you speak at the President's Cup Challenge that was hosted by the Calgary Chamber of Commerce on November 6th, 2003.

Your inspiring talk was full of simple lessons that the Chamber members could immediately apply to their businesses and personal lives such as having a sense of humor and maintaining a "Yes I Can" attitude. You took us all on a journey that left us inspired, motivated and refreshed. I am confident that many in our audience saw a part of themselves in your story as we all face challenges in life.

Your speech was not only a factor in increasing our membership that day, but it will stay close to everyone into the future.

I look forward to opportunities where you can work with the Calgary business community in the years to come.

Sincerely,

CALGARY FLAMES LIMITED PARTNERSHIP


Ken King,
President & CEO



1989
Stanley Cup Champions

