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Mr. Joe Roberts  
President & CEO  
Mindware Design Communications  
587 Clearwater Way  
Coquitlam, BC  
V3C 5W5

Dear Joe: 

It was an honour to have you speak at the President's Cup Challenge that was hosted by the Calgary Chamber of Commerce on November 6<sup>th</sup>, 2003.

Your inspiring talk was full of simple lessons that the Chamber members could immediately apply to their businesses and personal lives such as having a sense of humor and maintaining a "Yes I Can" attitude. You took us all on a journey that left us inspired, motivated and refreshed. I am confident that many in our audience saw a part of themselves in your story as we all face challenges in life.

Your speech was not only a factor in increasing our membership that day, but it will stay close to everyone into the future.

I look forward to opportunities where you can work with the Calgary business community in the years to come.

Sincerely,

CALGARY FLAMES LIMITED PARTNERSHIP

  
Ken King,  
President & CEO

