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October 20, 2003

Mr. Joe Roberts
President and CEO
Mindware Design Communications
Appleseed Training
587 Clearwater Way
Coquitlam, BC V3C 5W5

Dear Joe,

Thanks so much for your high energy, enthusiastic, humorous and educational session at The Vancouver Board of Trade on September 16th, 2003.

Your program, "7 Secrets to Scientific Selling" was definitely a hit with our members. We always appreciate your upbeat style, sense of humour, practical wisdom and positive approach to life and all its bits and pieces!

We enjoy your appearances at our events and I look forward to having you energize our members in the future. Thanks again for your time, your passion and your power.

Sincerely,

Diane S. Dym
Executive Director, Programs