



3825 – 244th Street, LANGLEY, B.C. V2Z 2L1
TEL.: (604) 856-9192 FAX: (604) 856-9328
WEB: www.sd35.bc.ca/apex

To: Whom it May Concern

I am writing this letter on behalf of Joe Roberts (Shoeboogiemán) in support of the preventive work he does with students in high schools in regards to the drug culture and the lies about getting high. I am the counselor at Apex Secondary School which is an alternate school in Langley, B.C.. It is a school designed to help students that the conventional system did not work for. We focus on re-engaging students with school, their families and the community. Many of our students already struggle with addiction issues and can often be difficult to speak to on a topic such as drugs. They can be defended or feel judged. Joe's approach worked exceptionally well with them. Many of the students arrived thinking that this man could teach them nothing and those same students left having learned a great deal and still others left contemplating making a change in their own drug use. To quote some of my students: "He was way better than we thought.", "It was amazing", "He inspires you to change. Our problems seemed smaller after hearing what obstacles he overcame." Our staff was also impressed and we were able to follow up with his approach. We will be using the 11 lies and truths he taught us as a starting place with pre-contemplative students. He started his presentation by thanking our students for helping him stay clean. We would like to thank him for helping us help some students make similar decisions as he did to address their issues. His courage, down-to earth nature and authenticity was refreshing and well received.

Sincerely,

Mindy Janzen